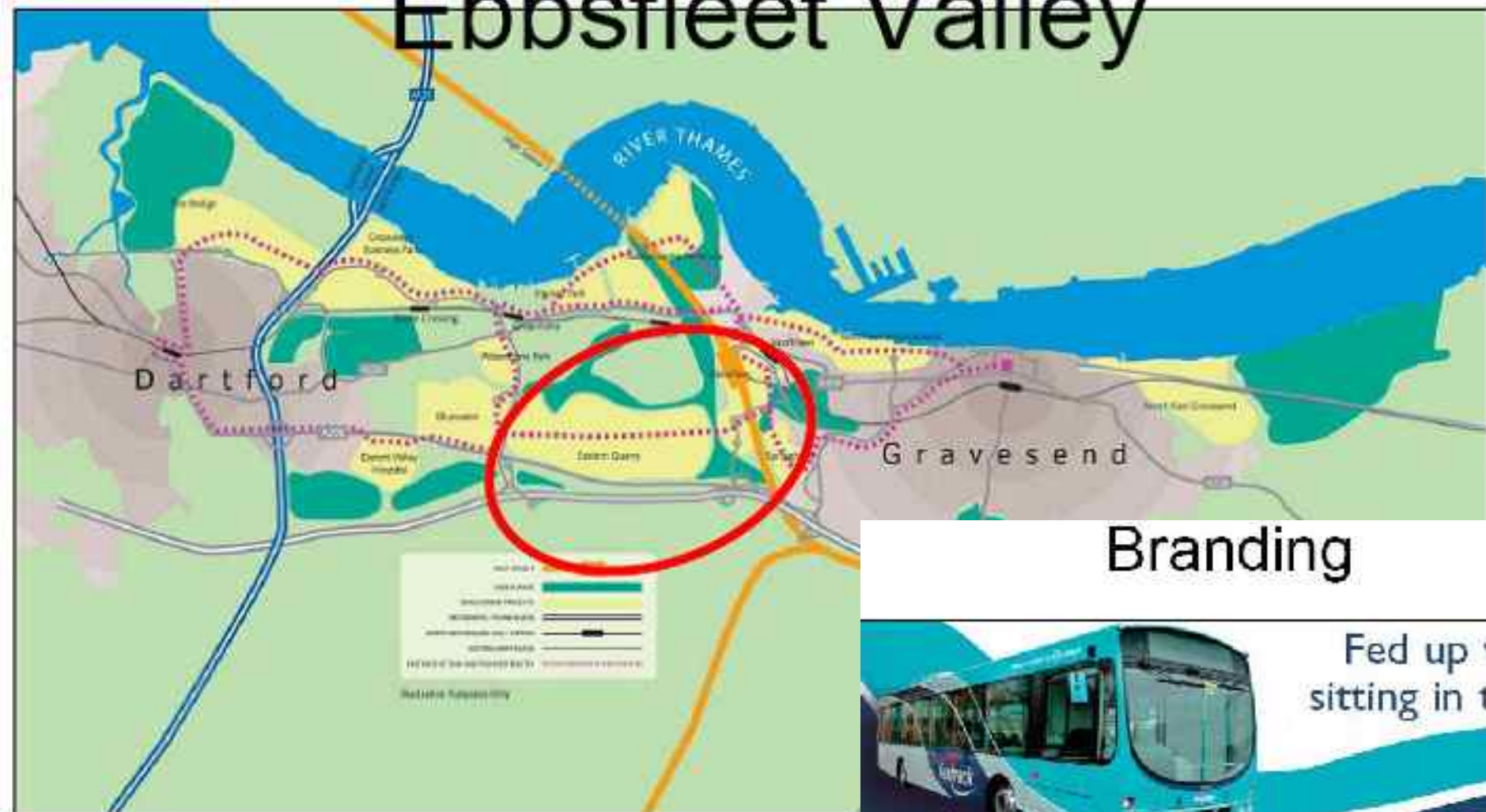


# **FASTRACK : BHLS à l'est de Londres**

## **autour de la nouvelle gare Eurostar**

- **Un bel exemple de l'outil BRT « flexible » pour anticiper et structurer le développement urbain (new homes, new jobs)**
- **Phasage au fur et à mesure des extensions**
- **Transformation possible en tram**
- **Fréquence élevée 24h/24h**
- **un coût modeste, 3,4 M€ du Km ... car peu de contrainte urbaine, intégré dans la planification urbaine.**
- **Approche « système » très forte (infra, bus dédié, station avec E-mails gratuits et écoute de BBC news aux stations...)**

# Ebbsfleet Valley



## Branding



Fed up with  
sitting in traffic?

**FASTRACK IS ONE YEAR OLD - HAPPY BIRTHDAY FASTRACK!**

THANKS TO YOU FASTRACK IS A HUGE SUCCESS...  
AND IT'S GROWING - NEW ROUTES OPENING SOON!

**fastrack**

The journey begins...  
[www.go-fastrack.co.uk](http://www.go-fastrack.co.uk)

Gravesend | Greenhithe | Bluewater | Dartford

# *Fastrack* & PTOD - an example: Ebbsfleet Valley



# Why BRT?

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- **Flexibility: a growing network**
  - currently 2 routes = 25km
  - ultimately 4 routes = 40km (75% dedicated or priority lane)
- **Flexibility: keeping options open**
  - vehicle type
  - vehicle propulsion
  - ticketing
- **Affordability**
- **Topography**



# Stations & IT systems



# Stations & IT systems



# Stations & IT systems



- Journey planning
- Local Area maps
- Free email
- Train departures
- Rail & road travel news
- User feedback
- BBC news
- Fastrack video clips

# Vehicle fleet



- 26 18m long conventional Euro III & IV diesel powered buses
- Supplied by Volvo/Wrightbus
- Bespoke interior & exterior design
- Fully compliant with UK bus accessibility standards